



## CITY OF MONROE BASKETBALL COURT MURALS

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**Call Type:** Public Art

**Eligibility:** Local

**State:** Louisiana

**Entry Deadline:**

**Project Deadline: September 30, 2023**

**Total Budget:** \$10,000, breakdown below

### REQUIREMENTS:

Media

**Images - Minimum: 5, Maximum: 5**

**Video - Minimum: 0, Maximum: 3**

**Total Media - Minimum: 5, Maximum: 8**

### Overview

The City of Monroe is seeking proposals from qualified Artists or Art organizations with relevant experience designing and managing the installation of large-scale themed murals or abstract design to the playing surface of outdoor basketball courts and backboards or a surface similar in scale to the playing surface of a basketball court. The City feels an art piece that is representative of the community will further activate this space for local multi-generational enjoyment. Murals will be installed on basketballs courts located in Charles Johnson Park and at Henrietta Johnson Recreation Center.

### Budget

The completed Project budget will not exceed \$10,000. The total project budget must include art design, application, and installation on two playing surfaces. The Project budget will be inclusive of travel, the artist's fee, and all direct costs.

### Scope of Work

The development and design for the artwork should consider the following:

- Reflect the parks and communities that the courts are located in.
- Due to perspective and scale, one should not need to be able to view the entire work to experience its energy. Fewer, larger shapes are more successful than lots of small shapes.
- Try to avoid lines that will have the same width as game lines (2")
- Due to the expected accumulation of dirt and debris (bike tire tracks, soda spills, etc.) and wear, delicate shading may become obscured
- The areas around the hoop and inside the three-point line will experience fading first when heavily used (4-5 years) and the areas of design near the center and sidelines will last longest.
- Light colors accumulate dirt fast.
- White is not successful due to dirt accumulation and sunlight reflection.
- Large black areas absorb heat and can get hot.

## Selection Process & Evaluation Criteria

The application and selection process will be completed in partnership with the Northeast Louisiana Arts Council (NELA Arts Council). The call for artists and application will be housed on the NELA Arts Council website. An Art Selection Committee (the Committee) may include (but is not limited to) two representatives from the City of Monroe Economic Development Team, the Northeast Louisiana Arts Council, and the City Council members who oversee the districts the basketball courts fall under will review all eligible artist submissions.

Submissions are evaluated by the following criteria:

- Artistic excellence and originality as evidenced by the representations of past work images and other supporting materials
- Appropriateness of artist's medium, style, and previous experience as they relate to the project goals and setting
- Experience with projects of a similar scale and scope
- Ability to create site-specific or site-reactive works
- Availability to participate in the design and implementation of the project as required
- The committee may also take into consideration when selecting artists whether an artist is already represented in the city's public art collection

## Locations and Details

Powell Recreation Center  
1401 Powell Ave, Monroe, LA 71203  
90' length x 60' width

Charles Johnson Park  
3313 Bernstein Park Dr, Monroe, LA 71202  
114' Length x 63' width

## Court Renovation Process

1. City: Power-wash (½ day)
2. City: Crack fill and patch repair low areas (1-2 days)
3. City: Apply Acrylic Resurface (1 day)
4. Artist: Draw artwork using a grid (1-2 days)
5. Artist: Paint court art using sports-specific color coatings applied with squeegees and roofing brushes. (@4 days per court)
6. City: Paint game lines (1 day)

## Notifications and Proposals

Notifications will be issued in **February 2023**. A full timeline will be provided to those artists who have been selected and a professional services agreement with the City of Monroe will be required.

Artists will be required to attend two (2) meetings: A site visit to meet with the Committee and to view the space, and the presentation of the artist's proposal before the Committee.

The proposal must include the concept, materials, size, installation requirements, details of maintenance, and budget. **The proposal must also include renderings** and the number of the corresponding court from the image included in this call.



All proposal documents, including the renderings, will become property of the City of Monroe and will be used for educational and/or promotional purposes. Each artist's proposal and/or renderings may be exhibited for Committee and community consideration.

NOTE: *"The City of Monroe and the Artist Selection Committee reserves the right to change, modify, or revise the Call to Artists, in part or whole, at any time before the submittal deadline without prior notice. Any change, modification or revision can be found **[insert site link here]**. The City of Monroe and the Artist Selection Committee also reserve the right to reject any or all applications or proposals, to reject any artist, or to terminate the selection process for any project without prior notice."*

### Submission Requirements

A complete application includes the following:

- **Artist resume** demonstrating a minimum of three (3) years of professional visual art experience (NOT STUDENT WORK). A biography will not be accepted in place of a resume.
- **Statement of interest** describing:
  1. Why you are interested in this project
  2. Previous experience with public art
  3. Your connection to (if any) or interest in Monroe
  4. How you believe the art will enhance the chosen space
- **References** that include the names and current contact information for three (3) individuals with whom you have worked, collaborated, or who have commissioned your work in the past.

*References will be contacted for artists invited to develop a proposal for the commission.*
- **Images (6)** of your **original completed** commissions, not proposals, which demonstrate your qualifications for the project. Sketches or drawings will not be accepted. You must include the title, medium, dimensions, project budget (price), year completed, location, and a description. The value must be indicated in US dollars. Each image must contain only one view of the work.

**Multiple images per commission/project or unexecuted conceptual projects will not be considered** and may disqualify your submission.

This call for artists is open to professional artists 18 and over, regardless of race, color, religion, national origin, gender identification, military status, sexual orientation, marital status, or physical ability.

**Examples of work submitted must be original, recently completed artwork (within the last 10 years).**