



NELA ARTS COUNCIL BASKIN SCHOOL MURAL

Contact Email: abigail@nelaarts.org

Call Type: Public Art

Eligibility: Regional

State: Louisiana

Entry Deadline: November 2, 2023 @ 5PM

Project Deadline: May 31, 2024

Total Budget: \$6,000 - breakdown below

REQUIREMENTS:

Media

Images – Minimum: 3, Maximum: 5

Video – Minimum: 0, Maximum: 3

Total Media - Minimum: 3, Maximum: 8

Overview

The Northeast Louisiana Arts Council is seeking proposals from qualified Region 8 artists or arts organizations with relevant experience designing and managing the installation of themed murals or abstract design to exterior building walls, as well as experience in engaging community members in the installation process. The mural will be installed on the campus of Baskin School in Baskin, Louisiana. Baskin School serves 298 underserved Franklin Parish students. Those 298 students represent the African American, Caucasian, Hispanic, Asian, and Native American communities that make up Baskin and its immediate surrounding area. The Northeast Louisiana Arts Council looks forward to seeing these students and their local community engaging with this process that will not only bring much needed public art access to the village of Baskin, but also give Baskin School students access to the process and experience of creating public art.

Budget

The completed Project budget will not exceed \$6,000. The total project budget must include art design, application, and installation on one exterior wall. The Project budget will be inclusive of the artist's fee, artist's expenses and all direct costs.



Scope of Work

The development and design for the artwork should consider the following:

- Reflect the community that the school is located in.
- Be vivid and engaging.

Selection Process & Evaluation Criteria

The call for artists and application will be housed on the NELA Arts Council website. An Art Selection Committee (the Committee) may include (but is not limited to) two representatives from the Baskin School Administration, the Franklin Parish Talented Art Program, and the Northeast Louisiana Arts Council. The Committee will review all eligible artist submissions.

Submissions are evaluated by the following criteria:

- Artistic excellence and originality as evidenced by the representations of past work images and other supporting materials
- Appropriateness of artist's medium, style, and previous experience as they relate to the project goals and setting
- Experience with projects of a similar scale and scope
- Ability to create site-specific or site-reactive works
- Availability to participate in the design and implementation of the project as required

Locations and Details

Baskin School
1926 HWY 857
Baskin, LA 71219

Notifications and Proposals

Notifications will be issued in November 2023. A full timeline will be provided to the artist who has been selected and a professional services agreement with the Northeast Louisiana Arts Council will be required.

Artists will be required to attend two (2) meetings: 1) A site visit to meet with the Committee and to view the space, that will end with a community interest and input meeting. 2) The presentation of the artist's proposal before the Committee. The proposal must include the concept, materials, size, installation requirements, details of maintenance, and budget. The proposal must also include renderings.

All proposal documents, including the renderings, will become property of the Northeast Louisiana Arts Council and will be used for educational and/or promotional purposes. The artist's proposal and/or renderings may be exhibited for Committee and community consideration.



NOTE: "The Northeast Louisiana Arts Council and the Artist Selection Committee reserves the right to change, modify, or revise the Call to Artists, in part or whole, at any time before the submittal deadline without prior notice. Any change, modification or revision can be found <https://nelaarts.org/our-focus/artist-opportunities.html>. The Northeast Louisiana Arts Council and the Artist Selection Committee also reserve the right to reject any or all applications or proposals, to reject any artist, or to terminate the selection process for any project without prior notice."

Submission Requirements

A complete application includes the following:

- **Artist resume** demonstrating a minimum of three (3) years of professional visual art experience (NOT STUDENT WORK). A biography will not be accepted in place of a resume.
- **Statement of interest** describing:
 1. Why you are interested in this project
 2. Previous experience with public art
 3. Your connection to (if any) or interest in Baskin/Franklin Parish
 4. How you believe your art will enhance the chosen space
- **References** that include the names and current contact information for three (3) individuals with whom you have worked, collaborated, or who have commissioned your work in the past.
References will be contacted for artists invited to develop a proposal for the commission.
- **Images (3)** of your **original completed** mural commissions, not proposals, which demonstrate your qualifications for the project. Sketches or drawings will not be accepted. You **must** include the title, medium, dimensions, project budget (price), year completed, location, and a description. The value must be indicated in US dollars. Each image **must** contain only **one** view of the work. **Multiple images per commission/project or unexecuted conceptual projects will not be considered** and may disqualify your submission.

This call for artists is open to professional artists 18 and over, regardless of race, color, religion, national origin, gender identification, military status, sexual orientation, marital status, or physical ability.

Examples of work submitted must be original, recently completed artwork (within the last 10 years).

Supported in part by a grant from the Louisiana Division of the Arts, Office of Cultural Development, Department of Culture, Recreation & Tourism, in cooperation with the Louisiana State Arts Council and the National Endowment for the Arts, a federal agency.