



2022 BLEND Sponsorships



Event Date – Sunday, May 1, 2022

\$4,000 –Premier Sponsor

- Company name, link & logo on Arts Council website as a Premier Sponsor
- Recognition in all marketing materials
- Company provided on site signage event day
- Logo included on “Step and Repeat” with Arts Council and BLEND logos
- 16 VIP tickets to the event valued at \$100 each (2 reserved tables) in VIP area
- 8 VIP parking passes

\$2,000 – RiverMarket Sponsor

- Company name, link & logo on Arts Council website as a RiverMarket Sponsor
- Recognition in all marketing materials
- Company provided on site signage event day
- 8 VIP tickets to the event valued at \$100 each (1 reserved table) in VIP area
- 4 VIP parking passes

\$1,000 – Ouachita River Sponsor

- Company name/logo on festival website as a Ouachita River Sponsor
- Recognition in limited marketing materials
- 4 VIP tickets to the event valued at \$100 each and access to open seating in VIP area
- 2 VIP parking passes

\$500 – Downtown Sponsor

- Company name/logo on festival website
- 2 VIP tickets valued at \$100 each and access to open seating in VIP area

\$300 – Friend of BLEND (Individuals and Couples Only)

- Name on festival website as a Friend of BLEND
- 2 VIP tickets valued at \$100 each and access to open seating in VIP area

BLEND serves as the primary fundraising event for the Northeast Louisiana Arts Council, a 501c3 non-profit Regional Arts Council serving an 11-Parish region. The Northeast Louisiana Arts Council’s mission is to “nurture a vibrant regional arts culture through support, promotion, and education.”

More information is available at www.nelaarts.org



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Organization/Name <i>As it should appear in marketing materials</i>			
Contact Name			
Contact Title			
Billing Address			
City, State, Zip Code			
Phone			
Email			
Sponsor Level Selected			
Sponsor Level Price			

Deadline to become a BLEND Premier or RiverMarket Sponsor is FRIDAY, March 11, 2022, to **ensure inclusion on all marketing materials**. All sponsors should email a high-resolution logo (JPEG or PNG format) to abigail@nelaarts.org

Sorry, no one under the age of 21 is permitted to attend. This includes toddlers and infants. The Arts Council urges all adults to consume alcoholic products responsibly.

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